

SURVIVAL PLAY BOOK FOR AFRICAN DIASPORA TO HAVE A MEANINGFUL IMPACT



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AFRICANS IN DIASPORA & WITHIN: KICK-START CHALLENGES

These challenges are not intended for people who are not open-minded. This is for you, if you believe nothing is impossible. Now, let's get started!

1. START A BUSINESS

This could be a simple business of service, e-commerce, etc. The experience and opportunities attached to a startup are revolutionary with regards to experience, exposure, and growth.

Practical Action:

Use Google to search for the "secretary of state" of your city. Follow the instructions and register your company to take advantage of the benefit of minor tax breaks.

2. COMMUNITY LEADERSHIP PROGRAM

In Western nations, there is always a leadership program for every city. Immigrants are encouraged to participate in this programs. This would get you involved in the direction and decision-making within the town where you reside. This creates significant influence.

Practical Action:

Use Google to search for "leadership, your city name" or "citizen academy, your city name" and participate.

3. WRITE DOWN YOUR GOALS AND TIMELINES

This goal-writing seems obvious. Write down your 2019 goals and the steps needed to achieve them within a defined timeline. Review those goals weekly.

Practical Action:

Get a paper and pen, and just do it!

4. READ A BOOK EVERY MONTH:

Readers are leaders. You don't surpass your level of knowledge. Do you know that a single brilliant idea can change the world? The goal is to get one idea from a book monthly. Guess what you potentially could have amassed within a year? Twelve groundbreaking ideas and insights.

Practical Action:

Download from audible.com. Audio books are quite empowering. Play these audio books while driving, at the gym, etc.

(Reference Books: Start-up Nation: The Story of Israel's Economic Miracle by Dan Senor)

5. PATRONIZE AFRICAN BUSINESSES:

The power of networking: It's an excellent opportunity to invest in other African businesses whenever possible. This will lead to increased openings for expansion within the African community.

Practical Action:

Find out from the local Chambers of Commerce where the African businesses are. Look out for available opportunities and businesses.

6. COMMUNITY SERVICES

Every opportunity that presents itself to you for participation in community services within your neighborhood, schools, religious group, city, work, etc., spells the chance for you to get involved and be visible.

Practical Action:

The next time a volunteering opportunity arises, please embrace it, and be involved.

7. GIVE FORWARD:

As resources permit, give forward in time and resources. Focus on the opportunity to give out grants, scholarships, and endowments within your local community. Imagine "Akinfenwa's Family" donating a \$500 scholarship grant to under-privileged kids in a local community yearly for education. This action of giving forward automatically earns you respect and provides extra value for the African community.

Practical Action:

Within your means, provide value to your community for those-in-need. This can easily be researched online; Salvation Army is a good start, or other bodies already providing a platform to help your community.

8. LEARN A NEW SKILL:

Learning a new skill always provides a good avenue for you to treat yourself nicely. Learn something new, dust off your childhood passion, and make time for it. Did you ever think of painting, singing, dancing, surfing, weight loss, karate, swimming? An endless list... Never talk yourself out of those great dreams.

Practical Action:

JUST DO IT!

9. PUBLISH AN E-BOOK

Within your area of expertise, it could be the simplest of tasks. Create Ten steps for problem-solving in your industry. Publish it as an e-book. Share and distribute to organizations and blogs. The goal is to make yourself a thought-leader within this area/field of expertise. Then, build on it.

Practical Action:

Grab a pen and paper, begin writing today. The publication could be a mere 15-paged article and hurray!!! You have an e-book. Visit www.fiverr.com to find professionals who can help edit your e-books. Also, visit www.grammarly.com to correct your grammar and spelling in real time.

10. BUILD A SIMPLE SOLUTION:

There are enormous challenges facing the development of software solutions. However, it has become much easier over the past few years; there are many existing frameworks that will make it easy. With them, you don't have to build from scratch.

If you have an idea, go for it. There are many sites online that you can use to find staff who will help you grind out a new concept. Finding the right employees is not guaranteed, you never know, you might just find a good team that will help you create solutions that would revolutionize the world. WhatsApp had 50+ employees and was sold for 19 billion dollars. Instagram had 13 employees and was sold for 1 billion dollars. So, what ideas do you have? Go for them!

Practical Action:

Go to www.upwork.com or www.fiverr.com and post your ads. Who knows who or what you might find? You could end up with a great employee who would help you out. The challenge is building a good team. In truth, it could be a big challenge working with an offshore team, but most times, it is worth the risk. So, you should get started with that until you can assemble a local team.

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Do You Want To Know More?